



VINEET SINGH

SENIOR LEARNING EXPERIENCE DESIGNER | INSTRUCTIONAL DESIGN
CONSULTANT | AI-ENABLED LEARNING SOLUTIONS SPECIALIST

CONTACT

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LANGUAGES

- English (Fluent)
- Hindi (Native)

INTERESTS & HOBBIES

- Reading about emerging technologies in learning and AI
- Pistol shooting sports
- Trekking and swimming
- Travel and cultural exploration

AWARDS

- The Indigo Star – Excellence in Training Development
- Rising Star – Innovation in eLearning Solutions

CERTIFICATIONS

- Instructional Design: Adult Learners
- The Fundamentals of Digital Marketing
- Skilljar Certified Professional Exam
- TechSmith Camtasia 2022 Explorer
- Instructional Design Essentials: Models of ID



PROFILE

12+ years overall experience, including 9+ years specializing in eLearning design, development, and leadership. Expertise in managing teams, process optimization, and delivering SCORM-compliant, multi-device learning solutions. Proven ability to lead projects from concept to delivery, integrate AI tools for efficiency, and uphold quality across diverse global clients. Known for mentoring teams, setting best practices, and collaborating effectively with stakeholders across industries.



CORE COMPETENCIES

- Diagnose whether performance issues stem from training gaps or operational root causes through structured needs analysis, guiding executive investment decisions
- Redesign and modernize enterprise learning curricula at scale, rationalizing overlapping content and aligning programs to business priorities
- Apply AI tools including ChatGPT, Synthesia, Eleven Labs, and GitHub Copilot to accelerate scripting, voice production, video generation, and content workflows
- Build interactive, SCORM-compliant eLearning using Articulate Storyline 360, Rise 360, Camtasia, and Vyond across authoring and multimedia production
- Develop custom learning interactions and simulations with HTML5, CSS3, and JavaScript beyond the limits of standard authoring tools
- Integrate courses across SCORM, AICC, and xAPI standards into LMS platforms such as Skilljar, LearnUpon, and SCORM Cloud
- Lead and mentor instructional design teams, setting production standards and onboarding new designers into high-performing workflows
- Manage executive stakeholder relationships end to end, from scope and budget through to leadership presentations and sign-off



KEY CLIENTS & ORGANIZATIONS

Phreesia • Schneider Electric • SES • NIIT Limited • VMware • Qatar Airways • LossIQ • IndiaMART • CarWale • ICICI Bank • Infopro



INDEPENDENT PRODUCT PORTFOLIO

Learning & AI: VSDP • DocuSense • Accessibility Review Helper • Instructional Strategy Picker • Scenario & Branching Flow Planner

Digital Products: Postlister • EngageLive • MathVis • WealthLab • SpinWheel Pro • GuessDoodle • ZooDoku • ShortNews365

EDUCATION

- MBA – Finance & HR, Prestige Institute of Management & Research, Indore
- BBA – Accounting & Finance, I.P.S. Academy, Indore
- PGDCA – Computer Science, Maharishi Mahesh Yogi Vedic Vishwavidyalaya

BOOKS & PUBLICATIONS

- PULL: The New Science of Leading Without Pushing
- THE COMPLETE GUIDE TO MASTERING INSTRUCTIONAL DESIGN: FROM BEGINNER TO EXPERT
- MAGICAL FOREST AND THE LOST TREASURE

SKILLS

Learning Strategy & Performance

- Learning Strategy
- Performance Consulting
- Training Needs Analysis (TNA)
- Capability Development
- Learning Transformation
- Curriculum Architecture

Instructional Design & Learning Experience

- Instructional Design
- Learning Experience Design (LXD)
- ILT
- vILT
- eLearning
- Microlearning
- Assessment Design
- Storyboarding



WORK EXPERIENCE

Phreesia

Senior Instructional Designer & E-Learning Developer

JUL 2021 – PRESENT | WILMINGTON, DELAWARE | REMOTE

- Own branded eLearning content development for diverse healthcare-product audiences in Storyline 360, Rise 360, and Captivate
- Manage Phreesia University LMS environments, ensuring SCORM compliance and seamless delivery
- Authored the Product Training Style Guide, cutting production time by 20% while improving content consistency
- Integrated AI tools including Synthesia, Eleven Labs, and ChatGPT into the production workflow to accelerate scripting and media creation
- Mentor incoming instructional designers on authoring tools, interaction design, and team production standards
- Partner with cross-functional teams on project scope, budget, and timeline, and evaluate curriculum effectiveness through learner feedback

SES

Freelance Learning Experience Designer & Developer

JAN 2026 – JULY 2026 | MCLEAN, VIRGINIA | REMOTE

- Designed leadership development learning solutions for managers and senior leaders across multiple business functions
- Built the full supporting ecosystem, including facilitator guides, participant workbooks, leadership playbooks, job aids, and resource documentation
- Produced presentation decks, videos, graphics, and interactive exercises supporting instructor-led and virtual training programs
- Translated complex leadership concepts into practical, adopted learning experiences by partnering closely with SMEs and business stakeholders
- Owned end-to-end instructional design activities from content analysis and storyboarding through review, revision, and quality assurance

Schneider Electric

Freelance Instructional Design Consultant

MARCH 2025 – APRIL 2026 | CHENNAI, INDIA | REMOTE

- Led a global Training Needs Analysis with business leaders, trainers, and SMEs to identify learning gaps behind persistent performance issues
- Audited existing ILT and vILT programs, identifying redundant content, knowledge gaps, and modernization opportunities across the curriculum
- Redesigned and modernized legacy learning programs, developing facilitator guides, learner materials, walkthroughs, and click-through demonstrations
- Ran root-cause analysis to separate genuine training needs from operational or process issues, preventing unnecessary content builds
- Presented findings and improvement proposals directly to leadership, shaping the curriculum modernization roadmap
- Partnered with cross-functional global stakeholders to align learning solutions with organizational objectives and change initiatives

Leadership & Consulting

- Stakeholder Management
- Executive Consulting
- Cross-functional Collaboration
- Team Leadership
- Mentoring
- Project Leadership
- Change Enablement

Learning Technology

- Articulate Storyline 360
- Rise 360
- Adobe Captivate
- HTML5
- CSS3
- JavaScript
- SCORM
- xAPI

AI & Digital Innovation

- ChatGPT
- Claude
- Copilot
- Synthesia
- ElevenLabs

AI-assisted Learning Design

- Workflow Automation
- Learning Platforms & Delivery
- Skilljar
- LearnUpon
- SCORM Cloud
- LMS Administration
- Learning Analytics
- Quality Assurance

LossIQ

Freelance Instructional Designer & Developer

JUNE 2022 - DEC 2023 | ATLANTA, USA | REMOTE

- Managed complete eLearning development lifecycle from requirements gathering to final delivery.
- Created High-Level Design (HLD) documents, storyboards, and conceptual maps, aligning learning goals with business objectives.
- Developed interactive SCORM-compliant courses, assessments, and multimedia assets.
- Produced custom interactives and branching scenarios using Storyline 360 and Rise, and video-based learning with Camtasia, Vyond, and Powtoon.
- Applied design thinking and interaction design principles to create learner-centered experiences.
- Conducted quality assurance, implemented revisions, and ensured timely delivery to client LMS.
- Streamlined development processes to improve overall project efficiency.

NIIT Limited

Freelance Instructional Designer

APR 2020 - APR 2022 | GURUGRAM, INDIA | REMOTE

- Created responsive eLearning modules for high-profile clients, including VMware and Qatar Airways.
- Delivered high-quality courses within strict deadlines.
- Increased learner engagement with custom interactions.
- Produced interactive videos and scenario-based learning content.
- Collaborated with SMEs to create instructional design documents, conceptual maps, and assessments.
- Applied instructional design frameworks (ADDIE, Bloom's, Mayer's principles) to enhance corporate training solutions.
- Managed project timelines and deliverables for multiple training initiatives simultaneously.

Freelance Learning Solutions Consultant

Freelance Instructional Designer & Developer

DEC 2016 - JUN 2021 | REMOTE

- Collaborated with global organizations across healthcare, finance, and IT to deliver corporate eLearning, ILT, and vILT programs.
- Designed and developed courses in Articulate Storyline 360, Rise 360, and Captivate, ensuring SCORM compliance.
- Produced explainer videos, scenario-based modules, and microlearning using Vyond, Powtoon, Camtasia, and Synthesia.
- Created instructional blueprints, storyboards, and conceptual mapping frameworks for learning solutions.
- Implemented design thinking approaches to streamline workflows and improve learning outcomes.
- Enhanced interactivity with custom JavaScript-based simulations and gamified quizzes.
- Delivered multiple projects under strict deadlines while maintaining high quality and client satisfaction.

IndiaMART InterMESH Limited

Client Acquisition Manager

JUL 2016 - NOV 2016 | MUMBAI, INDIA

- Managed supplier relationships to ensure timely onboarding and integration.
- Conducted market research to identify emerging trends and customer needs.
- Developed acquisition strategies to enhance product offerings and market presence.
- Collaborated with cross-functional teams to streamline procurement processes.
- Evaluated vendor proposals to select optimal partners for acquisitions.
- Negotiated contracts to secure favorable terms for the organization.
- Facilitated training sessions for team members on best acquisition practices.
- Monitored industry developments to inform strategic decision-making processes.
- Managed post-acquisition integration processes.
- Drafted contracts for the purchase or sale of assets or businesses.

CarWale

Senior Executive

JUL 2015 - JUN 2016 | MUMBAI, INDIA

Bhagwati Tractors

Sales Manager

JAN 2014 - JUL 2015 | REWA, INDIA

ICICI Bank

Relationship Manager

AUG 2013 - NOV 2013 | INDORE, INDIA

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